



**SEGEV LLP**

# Securities Team

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**Our securities team is a key driver in our clients' capital-raising and M&A activities. We work closely with our clients throughout the transaction life cycle offering strategic legal services and also strategic connections and introductions to finance professionals. We are an integral member of your team, helping you achieve your goals.**

We assist with various transactions, from private and public securities offerings and going-public transactions to corporate and M&A transactions. We serve some of the best and nimblest businesses in the world across a variety of industries to achieve their financing goals.

Our long-standing experience with emerging technologies and highly regulated industries, coupled with a keen ability to ask the right questions to understand our clients' unique needs, sets us apart. We set out to clearly understand your objectives and we get to "YES."

## **We Can Assist You With The Following Types of Transactions:**

- **Venture capital, private equity and debt financings.**
- **Pre-transaction seed financings, initial public offerings, reverse take-overs, and qualifying transactions.**
- **Stock exchange listings and cross-listings.**
- **Mergers and acquisitions, corporate reorganizations, and change of control transactions.**
- **Cross border and multinational transactions.**
- **Contested transactions and proxy contests.**
- **Private placements, prospectus offerings, offerings by way of offering memorandum, and rights offerings.**
- **Alternative financing structures, including royalty, streaming, and offtake agreements.**



# Representative Transactions

<b>Ongoing</b>	Canadian Esports company bought deal prospectus offeringGame Development
<b>Ongoing</b>	U.S. clean technology company RTO on the CSE
<b>Ongoing</b>	Latin American gaming company IPO and CSE listing
<b>Ongoing</b>	Multinational gaming company RTO on TSXV
<b>Ongoing</b>	Israeli cannabis edibles company Canadian IPO and CSE listing
<b>Ongoing</b>	U.S. telemedicine company IPO and CSE listing
<b>Ongoing</b>	U.S. plant-based meal delivery company IPO and CSE listing
<b>Ongoing</b>	U.S. CBD-infused skin care products company IPO and CSE listing
<b>Ongoing</b>	Canadian First Nations cannabis company fundamental change on CSE
<b>Ongoing</b>	U.S. Hemp/CBD company RTO on TSXV
<b>Ongoing</b>	Colombian cannabis and coffee cultivation company, IPO on the CSE
<b>Ongoing</b>	Canadian lithium exploration company IPO on the CSE
<b>2021</b>	Canadian lithium exploration company, IPO and CSE listing
<b>2021</b>	Canadian copper exploration company IPO and CSE listing)
<b>2021</b>	Sale of Canadian health technology company to CSE-listed issuer
<b>2021</b>	Sale of Canadian food production and catering business to CSE-listed issuer
<b>2021</b>	Canadian mineral exploration company, IPO and CSE listing
<b>2021</b>	Sale of Canadian and European Esports business to TSXV-listed company
<b>2021</b>	Sale of Canadian and Panamanian media and gaming assets to AIM-listed company
<b>2020</b>	Canadian gold exploration company, IPO and CSE listing
<b>2020</b>	Sale of health technology company to CSE-listed issuer
<b>2020</b>	Canadian gold exploration company IPO and CSE listing
<b>2020</b>	Canadian Esports company RTO on the TSXV





# RON SEGEV\*

Partner

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Ron Segev is a founding partner of Segev LLP. Ron is a practical-minded business lawyer with a keen eye for opportunity, but also a sensitivity to risk.

Ron directs our busy securities team through the complexities of private/public finance in a landscape that sees rapid market and legislative changes. He has considerable experience assisting clients in highly regulated industries (gaming, blockchain, and cannabis, for example) with their financing needs and guides our team to ensure our clients meet their objectives.

Ron is the head of Segev LLP's technology practice group and works with a wide variety of technology clients including data analytics companies, digital media and creative agencies, online marketers and affiliates, e-commerce companies, software, SaaS, enterprise software (CRM, ERP, etc.) and app developers, and interactive-entertainment, esports, igaming, and betting companies.

Ron has experience working with some of the brightest distributed ledger technology companies in Canada and worldwide. Our team works with blockchain application development companies, miners, brokers, coiners, exchanges, investor clubs, burgeoning funds, and more ICOs than we could imagine. Ron represents token and coin generators and offerers assisting with IEO development, legal issues, finance issues, marketing and other issues. He also represents token and coin investors with due diligence review and commercial term negotiation.

Ron is also a specialized igaming lawyer and assists online gaming, social gaming, skill games, sports books, daily fantasy sports, esports, v-sports, live-dealer, and other gaming and betting clients worldwide with their commercial, IP, transactional, licensing, regulatory and compliance needs. Ron has worked with all industry participants including developers, studios, publishers, and others. As former General Counsel and Senior Legal Counsel for one of the largest online gaming companies in the world, Ron has extensive experience in the igaming sector and has appeared as an expert speaker on the topic at various highprofile events and conferences. Ron is also a General Member of the International Masters of Gaming Law and is ranked by Chambers & Partners as a top gaming lawyer in Canada.

Ron is also counsel to multiple lawful cannabis companies, assisting them with their corporate, commercial, transactional, and private and public financing needs.

Ron can assist in establishing key relationships and partnerships, negotiating joint ventures, navigating mergers & acquisitions and other deals, and addressing corporate development needs. He also has a broad network of potential partners to help connect you with the people you need to realize your vision.

\*Providing legal services on behalf of R. Segev Law Corporation





# EVIE SHEPPARD

Lawyer

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Evie is a corporate, commercial, and securities lawyer with years of experience in private practice, in-house, and government. She has a BA and LLB from the University of British Columbia and is a CFA® charterholder.

Evie provides advice on corporate governance to companies and their directors and officers, and on regulatory compliance with stock exchanges and securities regulators, including continuous disclosure obligations.

She has extensive experience advising on commercial law matters and assisting clients with transactional work, including:

- Asset acquisitions and dispositions
- Brokered and non-brokered financings, including flow-through shares and subscription receipts
- Mergers and acquisitions
- Options / joint ventures
- Going public and stock exchange listings in Canada, including qualifying transactions for capital pool companies

Evie is a drafting enthusiast of the plain-language school and she is familiar with a wide range of contracts, as well as policies, press releases, and other business documents and communications. She has experience with various aspects of a business practice, including tax issues, accounting, intellectual property, and finance.

Evie enjoys providing day-to-day practical legal support to her clients, with problem solving and facilitation of their business goals as her aim.





# AADAM TEJPAR

Lawyer

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Aadam is a corporate and securities lawyer, focused on transactional work in M&A and corporate finance. Aadam's practice services public and private companies working in a variety of industries, including technology, mining, real estate, and lawful cannabis.

Aadam has broad securities experience, including with private and public securities offerings, negotiated and contested M&A transactions, corporate governance, and continuous disclosure, as well as commercial experience, including with joint ventures, commercial leases, employment agreements, shareholders' agreements, and business and legal due diligence.

Aadam enjoys working with his clients to complete transactions efficiently and solve problems with rigour. He holds a BA & Sc from McGill University, a JD from Queen's University and a Diploma in International Business Law from Jean Moulin Lyon III University.



# TAYLOR KEENE

Lawyer

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Taylor has experience in a broad range of securities and corporate law matters. He has been involved in private and public securities offerings, go-public transactions (including reverse-takeovers and change-of-business transactions), public and private M&A transactions, and conducting legal due diligence. Taylor has experience navigating stock exchange and securities commission policies, and has familiarity with public company disclosure obligations. Taylor has helped clients with a broad range of transactions, stock exchange procedures, and capital reorganisations, and has worked with companies from inception to listing.





# DAVID NGUYEN

## Senior Securities & Corporate Paralegal

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David Nguyen is a corporate and securities paralegal who assists with securities and corporate finance transactions for small and micro cap, early stage, and high growth companies seeking access to capital.

David assists with incorporations, significant transactions, private placements, public offerings, stock exchange listings on the CSE and TSXV (including IPOs, CPCs and RTOs), incentive stock option plans, due diligence review and preparation, insider filings, shareholder and board meeting materials, corporate filings and transactions and general continuous disclosure reporting obligations.

David has been involved with many industries, including technology, mining, clean energy, cannabis, retail, online gaming, and crypto-currency.



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**Ron Segev and his team have completely transformed my perception of a law firm and for the better. His firm fulfills the long overdue need for a legal team that is nimble, innovative, personable, creative, affordable and determined to help small businesses and entrepreneurs with implementing their business strategy. They are transparent and trustworthy. They help provide original yet practical solutions, think outside the box, and display a genuine passion for their work above and beyond the status quo. They make all clients feel important, no matter how small the operation is. I have worked with legal professionals in countries worldwide and have yet to come across a comparable firm. Ron Segev is a refreshing example of a lawyer who enhances his clients' businesses models and provides significant value rather than simply racking up billable hours. I believe that Ron Segev's concept is an optimal example for other firms to strive for to meet the needs of a growing entrepreneurial clientele in today's digital age.**

Orbis Relocations, LLC





**For more information and to schedule a meeting,  
please contact us at:**

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